

## **Commission publishes updated fundraising guidance for charities**

The Charity Commission, the independent regulator of charities in England and Wales, has published updated guidance on fundraising for charities. *Charities and Fundraising* is for use by charities to help them carry out fundraising activities that comply with both legal requirements and best practice.

Although fundraising is self-regulated by the sector there are elements of it that are subject to legal and regulatory requirements. For example, charities must ensure that all funds are used for the purposes for which they were raised. This guidance sets out where specific requirements apply on how to fundraise.

Additionally, updates to the guidance include more detail on risk management of fundraising and advice for trustees on what to consider when choosing fundraising methods. The guidance also provides advice on common fundraising issues that charity trustees may face.

### **Rosie Chapman, Executive Director for Policy and Effectiveness at the Charity Commission said:**

“Fundraising is a key source of income for many charities. In order to ensure continued donations and public trust and confidence in their work, it is important that trustees are aware of both their legal responsibilities and good practice when carrying out fundraising activities. *Charities and Fundraising* sets out the key issues that trustees should address in order to fundraise effectively, efficiently and legally.”

*Charities and Fundraising* also clarifies how the self-regulation of fundraising sits alongside the Commission’s regulation of charity law. It includes details of the self-regulatory fundraising bodies and industry developed Codes of Fundraising Practice. The guidance was written with input from the self-regulatory fundraising bodies as well as other organisations, regulators and government departments.

*Charities and Fundraising* (CC20) is available on the Commission’s website at <http://www.charitycommission.gov.uk>